



Zika Community Education and Response Resources



Promoting education and response for the community is a great way to get the message out about Zika infection, mosquito prevention and control. Partnering with local government and other agencies provides the health department some positive public relations and evokes confidence from the citizens in your community. Examples of partnerships could include: tourism/parks officials, summer camps/day camps, FEMA, Emergency Management, Preparedness, churches and religious organizations, American Red Cross, National Guard units, school systems, AmeriCorps, local and regional weather experts, television or radio personalities, etc.

Examples of community response could include:

- Elimination of breeding areas:
 - Tire pick up days
 - Ensuring trash cans have tight fitting lids
 - Elimination of containers holding water
 - Scrubbing of empty containers to eliminate eggs
- Biological Control Agents (larvicides/young mosquito control) for ponds or other bodies of still water (example: Mosquito Dunks)
- Door to door education
- Community public service announcements, newspaper articles, press releases, and social media regarding prevention (see examples)

Communication Resources:

Want to be the go to resource for Zika in your community but don't have time to keep up with all the materials? Check out CDC's [Microsite](#)! This microsite offers an easy way to share information and stay up to date with developments in the current Zika virus outbreak, including prevention, symptoms, treatment, and information for pregnant women and travelers. When CDC updates its page, your page is automatically updated, so you can rest assured that you are providing the latest information to your community. *This microsite is also available in Spanish!*

- [Cabinet for Health and Family Services Mosquito Prevention Video \(English\)](#)
- [Cabinet for Health and Family Services Mosquito Prevention Video \(Spanish\)](#)
- [CDC Fact Sheets and Posters](#) (Mosquito Bite Prevention, Pregnancy, Septic Tanks, Traveling Tips, Local vs. Imported Case)
- [Mosquito Bite Prevention](#) (Best overview flier)
- [EPA Registered Insect Repellent and Control Measures Flier](#)
- [Going on vacation to the American Tropics?](#)
- [CDC Zika Videos](#)
- [Surveillance and Control of Aedes aegypti and Aedes albopictus in the US](#)
- [PAHO - Zika Communication Materials](#) How to prevent mosquito breeding sites in and around your home (Infographics, posters, and videos in English, Spanish, and Portuguese)

Content provided by the Centers for Disease Control and Prevention (CDC), Kentucky Department for Public Health, and EnviroHealthLink, Kentucky's Environmental Public Health Tracking Network – 4/5/16



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Social Media:

Link, Like, and Share the [CDC Facebook Page](#) and/or [CDC Travelers' Health Facebook Page](#)

Link, Follow, and Share the [CDC Twitter Page](#) and/or [CDC Travelers' Health Twitter Page](#)

Link, Follow, and Share the [CDC Environmental Health Tracking Twitter Page](#)

Link, Follow, and Share the [Kentucky Environmental Public Health Tracking Twitter Page](#)

Examples of Twitter (Can retweet @EnviroHealthKY for messaging; may need to shorten the link to fit Twitter character limit if you customize any of these, include pictures, video, etc.)

#Zika virus is spread to people primarily through the bite of an infected Aedes species mosquito (A. aegypti and A. albopictus).

To date, there have been no reports of #Zika being spread by mosquitoes in the continental United States. <http://www.cdc.gov/zika/geo/united-states.html>

#Zika cases have been reported in travelers to the United States, as well as cases of sexual transmission. <http://www.cdc.gov/zika/geo/united-states.html>

What states now have active #Zika virus infections? <http://www.cdc.gov/zika/geo/united-states.html>

What counties in the world now have active #Zika virus infections?
<http://www.cdc.gov/zika/geo/active-countries.html>

What counties in the Americas now have active #Zika virus infections?
<http://www.cdc.gov/zika/geo/americas.html>

Click here to learn how to control mosquitos!
http://www.cdc.gov/zika/pdfs/control_mosquitoes_chikv_denv_zika.pdf

New #Zika microsite offers easy way to share info and stay up to date w/ developments in the current outbreak: <http://1.usa.gov/1TzDObW>.

Eliminate standing water in and around your home to help control the mosquitos!

Once a week, empty/scrub/toss out items that hold water, such as pools, birdbaths, flowerpots, tires, etc. Learn more [here](#).



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What are the top 5 things you need to know about #Zika?

<http://blogs.cdc.gov/publichealthmatters/2016/02/5-things-you-really-need-to-know-about-zika/>

Need to know what the EPA and CDC approved insect repellents are? We have them right here!

<http://www.epa.gov/insect-repellents/find-insect-repellent-right-you>

Your one stop shop for #Zika information: <http://www.cdc.gov/zika/>

Are you pregnant and worried about #Zika? Click here for the most up to date information from CDC. <http://www.cdc.gov/zika/pdfs/zika-pregnancytravel.pdf>

What do I do if I am pregnant and have a trip planned to an area that has #Zika virus infections reported? <http://www.cdc.gov/zika/pdfs/zika-pregnancytravel.pdf>

What we know and don't know about #Zika from CDC. <http://www.cdc.gov/zika/pdfs/zika-what-we-know-infographic.pdf>

Top questions regarding #Zika and pregnancy answered here!

<http://www.cdc.gov/zika/pregnancy/question-answers.html>

There is no vaccine to prevent or medicine to treat #Zika. Protect yourself!

When traveling to countries with #Zika, use repellent, wear long sleeves and pants, and stay in places with air conditioning and screens.

The 3 D's for mosquito prevention: [Drain, Dress, and Defend!](#)

Drain standing water, dress in long sleeves and pants with light coloring, and defend by using an EPA registered and approved repellent. #Zika

When used as directed, repellent is the BEST way to protect yourself from mosquito bites. Always follow recommendations, esp. with kids!

Find the Insect Repellent that is Right for You with this EPA tool! <http://www.epa.gov/insect-repellents/find-insect-repellent-right-you>

Repellent safety is very important, especially when dealing with children! Click for safety tips. <http://www.epa.gov/insect-repellents/using-insect-repellents-safely-and-effectively>

Birdbaths, corrugated gutters, fish ponds, pots, pet bowls, truck beds, pools, garbage/recycling cans can harbor mosquitoes! Prevent #Zika

Fight the Bite! #Zika #Prevention Click here for more information <http://fightthebite.info/>



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Example Press Release:

News Release

Media Contact:

Insert health department logo here

Prevention of Mosquitoes Begins At Home

Public Health Urges Communities to Focus on Mosquito Protection to Combat Zika Risk

(Insert City Here). (Month Day, 2016)— Kentuckians can protect themselves and their families from Zika virus by following public health’s guidelines for preventing mosquito bites and eliminating areas where they commonly breed, according to the (insert name) Health Department.

The first step is to stay informed with the Centers for Disease Control and Prevention (CDC) [Zika homepage](#). If traveling, visit the [Zika Travel Information homepage](#).

Like some other viruses, Zika can be acquired from the bite of an infected mosquito. Mosquitos can breed in very small amounts of standing water in as little as five days. That’s why the next step to avoid Zika is to focus on prevention, which will help to reduce the opportunity for mosquitos to exist, reproduce, and bite. Prevention includes the three Ds: Dress, Drain, Defend.

Dress: It is best to wear long-sleeved shirts and long pants, when you are able.

Drain: The best way to control mosquito habitat is to eliminate all standing water that the mosquitos need to breed. The easiest way is to place items where water cannot collect in them. If you cannot keep water from collecting in these containers, please remember to dump water frequently, as well as scrub the containers to remove the eggs and keep them from hatching.



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Here are some examples of items that can provide mosquito breeding habitat:

- buckets, toys, and other items in yards
- untreated swimming pools
- pet food and water bowls
- bird baths
- garbage containers
- recycling containers
- outdoor potted plants with saucers
- plastic corrugated drainage pipe, even if buried underground
- fish ponds or other artificial water ponds
- gutters and downspouts that don't drain completely
- beds of pickup trucks

Defend:

- Use an approved insect repellent. CDC has additional information online about how you can protect your family from mosquito bites
http://www.cdc.gov/chikungunya/pdfs/fs_mosquito_bite_prevention_us.pdf
- Read and follow the label directions to ensure proper use; be sure you understand how much to apply.
- Apply repellents only to exposed skin and/or clothing. Do not use under clothing.
- Do not apply near eyes and mouth, and apply sparingly around ears.
- When using sprays, do not spray directly into face; spray on hands first and then apply to face.
- Never use repellents over cuts, wounds, or irritated skin.
- Do not spray in enclosed areas and avoid breathing a spray product.
- Do not use repellents near food.
- Check the label to see if there are warnings about flammability. If so, do not use around open flames or lit cigarettes.
- After returning indoors, wash treated skin and clothes with soap and water.
- Do not use any product on pets or other animals unless the label clearly states it is for animals.
- Store insect repellents safely out of the reach of children, in a locked utility cabinet or garden shed.